

# QUARTERLY REPORT



CITY OF SUNNYVALE

SPRING 2009

## DEVELOPER NOTIFIES SUNNYVALE OF PROJECT SLOWDOWN

### SUNNYVALE DOWNTOWN REDEVELOPMENT PROJECT AWAITING NEW FINANCING

**D**owntown Sunnyvale Mixed Use LLC, the company formed by Sand Hill Property Management and RREEF to handle the redevelopment of the old Sunnyvale Town Center site, has notified the City of Sunnyvale of a construction slowdown as they seek another round of financing for construction.

The approximately \$750 million redevelopment project is converting the shuttered indoor mall into a more traditional open-air downtown environment, encompassing retail

shops, restaurants and a cineplex, along with commercial office space and nearly 300 homes. Since the developer took over the project, every construction milestone has been met, and it appears the next milestone — completion of retail shells — was completed by the due date at the end March. The next scheduled milestone will not come due until the end of the year.

While the developer has already invested substantial equity in the project which is now approximately 40 percent complete, an additional

loan is necessary to complete construction. While this in itself is not unusual, the unprecedented condition of the global financial markets is affecting the developer's ability to gain a new loan. The developers will advise the City of the status of the negotiations in the next 60 to 90 days.

While work on the redevelopment project has been slowed as the developers pursue financing, construction of the new Target store is in full swing. Updated information will be available on the City's Web site at [Downtown.inSunnyvale.com](http://Downtown.inSunnyvale.com).

FROM THE EDITOR

## QUARTERLY REPORT REDUCED TO 12 PAGES

As part of the City's cost-cutting measures to overcome our \$9 million budget imbalance, we have reduced the size of *Quarterly Report* from 16 pages to 12 pages. This change alone will net the City a savings of several thousand dollars a year in reduced design and printing charges.

The first step we have taken in reducing the size was to eliminate the several pages of event calendars, including both the general meeting calendar and the Library events calendar. Readers can still find these calendar listings on the City's online events calendar, which can be found at [Events.inSunnyvale.com](http://Events.inSunnyvale.com).

We do not expect the reduction in the *Quarterly's* size will adversely impact editorial content. We fully expect to continue bringing you the City news and information you've come to expect from the Sunnyvale *Quarterly Report*.

If you have any questions about the changes in *Quarterly Report*, contact the Communications Office at (408) 730-7535, TDD (408) 730-7501. If you have questions or want to add an item to the online community calendar, contact Claire Garcia at (408) 730-7599, or e-mail [events@ci.sunnyvale.ca.us](mailto:events@ci.sunnyvale.ca.us).

— Adam Levermore-Rich, Editor, *Quarterly Report*



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## PARKS AND RECREATION GETS A NAME CHANGE

### NOW TO BE KNOWN AS DEPARTMENT OF COMMUNITY SERVICES

**T**he City of Sunnyvale has changed the name of its Parks and Recreation Department to the Department of Community Services. The name change reflects the evolving role of traditional parks and recreation departments into broader community service organizations.

The historic role of parks and recreation was exactly as the name implies: maintenance of municipal parks and recreation activities in the parks. But in Sunnyvale, as in many other cities, the role has expanded greatly. The City department is much more involved in serving the community than its moniker suggests. In addition to operating parks and golf courses, in Sunnyvale the department is also responsible for the maintenance of all City facilities, including City Hall, fire stations, the Library, Community Center and Senior Center. Rentals

in park buildings and other City facilities to individuals and groups are part of the department's role as well.

Among other things, Parks and Recreation has operated after-school diversion programs for at-risk youth, the Fun on the Run program that brings activities to neighborhoods with less access to parks and other facilities, Senior Center trips and some limited health screening services for seniors. It is because of this wide range of community support activities and services that the department has now become the Department of Community Services.

In another related change, the City has moved the administration of the Columbia Neighborhood Center (CNC) from the Office of the City Manager to the Department of Community Services. The move does not affect staffing or services, but is strictly a change in the City's reporting structure.

## SUNNYVALE CELEBRATES EARTH DAY

The community is invited to join Sunnyvale in celebrating Earth Day with community events and activities starting Saturday, April 18. Events planned for Earth Day week include:

- April 18 – Sunnyvale Farmers Market: exchange your old mercury thermometer, get bicycle and transit maps, and see how Sunnyvale is growing greener
- April 18 – Composting Workshop
- April 20 – Children's activities about water and recycling at the Library
- April 22 – The Future is Here! Featured Earth Day workshop on current and emerging green technologies developing right here in the Sunnyvale area
- April 25 – Citywide Garage Sale
- April 25 – Great American Litter Pick-up

For a complete list of Earth Week activities visit [Green.inSunnyvale.com](http://Green.inSunnyvale.com) or call (408) 730-2783, TDD (408) 730-7501.



## CITY OF SUNNYVALE Spring 2009

### **Sunnyvale City Council**

Anthony (Tony) Spitaleri, Mayor  
Christopher R. Moylan, Vice Mayor  
John Howe  
Melinda Hamilton  
Ron Swegles  
David Whittum  
Dean J. Chu\*

\* Appointed to Council while  
Councilmember Lee serves on  
active military duty.

### **City Manager**

Gary Luebbers

### **Assistant City Manager**

Robert Walker

### **Communications Officer**

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### **Editor**

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### **Design**

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Thank you for your feedback!  
Quarterly Report is online at  
[QuarterlyReport.inSunnyvale.com](http://QuarterlyReport.inSunnyvale.com)

Printed on recycled paper.

# Study Issues Priority Ranking

The City of Sunnyvale's study issue process assists City Council with setting priorities for the coming calendar year. Study issues are issues proposed for future study that have been generated by Council, boards and commissions or City staff.

In their Study Issues/Budget Issues Workshop in January, Council made decisions on whether to drop, defer or rank each of the proposed study issues. Based on these rankings and available department resources, the Tentative Council Meeting Agenda Calendar was prepared for 2009. A priorities list shows the ranking given by Council to each new issue. Each department

was asked to establish a cutoff point where new issues receiving a lower priority would not be addressed due to workload demands and other factors. Those items falling "below the line" are considered deferred and will automatically be brought back to Council for consideration at the Study Issues Workshop in January 2010. The dates for "above the line" study issues are scheduled on the 2009 Tentative Council Meeting Agenda Calendar.

Work on the studies will commence in the order in which they are ranked. However, since some studies require fewer staff hours (and/or require less time to process) they will not be completed

in the order in which they are ranked. This year, the city manager directed staff to note any "below the line" study issues that could be completed if departments were permitted to complete study issues out-of-priority sequence when the workload of a specific work unit precluded study of additional higher-priority issues. These additional out-of-priority sequence issues are proposed to be completed in calendar year 2009.

For more information on the study issues process, and to see the Tentative Council Meeting Agenda Calendar, visit [StudyIssues.inSunnyvale.com](http://StudyIssues.inSunnyvale.com) 🌱

# SUNNYVALE NAMES NEW DIRECTOR AT NOVA WORKFORCE BOARD

The City of Sunnyvale has named Kris Stadelman the new director for the North Valley (NOVA) Workforce Board. Stadelman comes to NOVA after nine years as the chief executive officer for the Workforce Development Council of Seattle – King County, Wash.

Stadelman says she is looking forward to the opportunities ahead. "California is different than other states" she explained. "There are many regional economies, and Silicon Valley is a powerful economic engine for not only the state and the nation, but the world's economy. This has given Silicon Valley the ability to commission the NOVA Workforce Board with the charter to focus on the challenges of developing a workforce that will sustain the region's competitive advantage."

In the current economic and employment crisis, NOVA's services to both employers and job seekers become even more valued and in demand. "There are tons of

challenges ahead," Stadelman said. "But it's a huge advantage to have the highly-skilled, highly-educated workforce that's present in Silicon Valley. NOVA is known and respected across the country." Stadelman added that, in part, it was NOVA's successes that pulled her from the Northwest.

Stadelman has been the first and only CEO of the Workforce Development Council of Seattle – King County. Since her 2000 start at that organization, she has piloted the agency into being the catalyst for building regional workforce development solutions involving multiple stakeholders. She has managed an annual budget of \$30 million, and her organization has received national recognition, including the 2008 U.S. Department of Labor's Recognition of Excellence Award.

In addition, Stadelman was honored as the Workforce System Executive Director of the Year by the National Workforce Association in 2007.

Prior to her service in Washington,

Stadelman was the Assistant Director for Colorado AFL-CIO Employment and Training Program in Denver, and the Director for Stanislaus County Private Industry Council in Modesto.

Stadelman, who will begin her new job April 20, replaces retiring director Mike Curran.

NOVA is a nonprofit, federally-funded employment and training agency that provides customer-focused workforce development services. NOVA works closely with local businesses, educators and job seekers to ensure programs provide opportunities that build the knowledge, skills and attitudes necessary to address the workforce needs of Silicon Valley.

NOVA is directed by the NOVA Workforce Board, which works on behalf of a seven-city consortium composed of Cupertino, Los Altos, Milpitas, Mountain View, Palo Alto, Santa Clara and Sunnyvale. NOVA is located in Sunnyvale, and the City of Sunnyvale provides administrative services to NOVA. 🌱

# SUNNYVALE NAMES NEW LIBRARY DIRECTOR

Sunnyvale has named Lisa G. Rosenblum the City's new library director. Rosenblum, with more than two decades of library management experience, will take control of one of the busiest libraries in the state.

Rosenblum, who received her Bachelor of Arts in Liberal Arts from St. John's College in Annapolis, Md., and her Master of Library Sciences from San Jose State University, was also a Fellow of the Urban Libraries Council Executive Leadership Institute and has been a part of both

the 3M/PLA Leadership Institute and the Stanford – California State Library Institute on 21st Century Librarianship.

Since 2005, Rosenblum has been affiliated with the City of Hayward, first as Hayward Public Library's director, then as the director of library and neighborhood services. Rosenblum is a lecturer at the San Jose State University School of Library and Information Science, and before that, was the supervising librarian at San Jose's Dr. Martin Luther King Jr. Main Library.

As Rosenblum assumes leadership

of Sunnyvale's Library, she will have direction over an extremely busy library operation. During the month of February alone, nearly 70,000 people visited the Library. The average number of daily visitors climbed some 12 percent, to 2,590 people per day. At the same time, the number of books, DVDs and other materials in circulation from the Library is climbing more than 8 percent to an anticipated high this fiscal year of 2.5 million items, up from last year's total of 2.3 million.

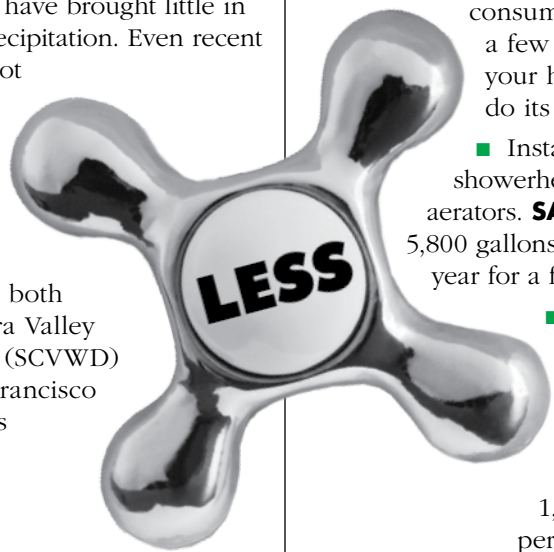
Rosenblum will join Sunnyvale's City staff April 6. 🌱



# WE MUST ALL PITCH IN TO CONSERVE WATER

Californians need water, and we don't have nearly enough of it. Experts agree that after at least two consecutive years of below-average rainfall, snow pack and reservoir levels are precariously low, which prompted Governor Arnold Schwarzenegger to declare a statewide drought last June. This year has provided little relief. While the late fall and early winter have brought frigid temperatures to the area, they have brought little in the way of precipitation. Even recent storms have not come close to making up for two years of less than average rainfall.

Since 2007, both the Santa Clara Valley Water District (SCVWD) and the San Francisco Public Utilities Commission (SFPUC),



Sunnyvale's wholesale water suppliers, have been asking for a voluntary 10 percent reduction in water usage. But if the current precipitation trend holds, the reduction may not be voluntary for long.

So with mandatory reductions looming, what can you do to make sure you're conserving as much as you can? Saving water is easy, and small changes in lifestyle can drastically reduce water consumption. Here are a few tips for how your household can do its part:

- Install low-flow showerheads and faucet aerators. **SAVINGS:** Up to 5,800 gallons of water per year for a family of four
- Turn the faucet off while you brush your teeth. **SAVINGS:** 1,095 gallons per year

- Take shorter showers. **SAVINGS:** 2.5 gallons of water each minute.
- Fix leaky faucets and toilets. **SAVINGS:** 7,300 gallons per year.
- Water your lawn in the early morning and only three times a week. **SAVINGS:** 12,000 gallons per year.
- Rebates are available for new water-saving washers and toilets. For a rebate, call SCVWD's water conservation hotline at (408) 265-2607.
- Call SCVWD at (800) 548-1882 to schedule a personalized household water audit.

For more great tips for reducing water usage in your home or business, visit [WaterConservation.inSunnyvale.com](http://WaterConservation.inSunnyvale.com) or call the Sunnyvale Utility Billing Office at (408) 730-7400, TDD (408) 730-7501. For information from the City's wholesale water suppliers, visit [www.valleywater.org/conservation](http://www.valleywater.org/conservation) or [www.sfwater.org](http://www.sfwater.org).

## SUNNYVALE TO ROLL OUT NEW HUMAN RELATIONS COMMITTEE

On January 13, City Council considered the creation of a human rights and relations board or commission, which would be advisory to Council. Council decided against creating a new board or commission at this time, but directed City Manager Gary Luebbers to clarify the roles of both the City's Housing and Human Services Commission and the Parks and Recreation Commission as they relate to human rights and relations. The City will be revising all board and commission bylaws for Council consideration later this fiscal year.

Luebbers advised Council he would expand the role of the Cultural Diversity Advisory Committee – a staff advisory committee – to provide staff an additional tool for dealing with human relations issues. As a result, the committee will be undergoing substantive changes. The committee will now be known as the Human Relations Advisory Committee, and will have an expanded scope. The committee will now address not only cultural issues, but also issues arising from differences in ethnicity, national origin, religion, sexual orientation, gender and other elements.

For more information on the new Human Relations Advisory Committee, contact Patricia Lord, Community Resources Manager, at (408) 730-7477 or e-mail [plord@ci.sunnyvale.ca.us](mailto:plord@ci.sunnyvale.ca.us).

# CALL FOR BOARD AND COMMISSION APPLICATIONS

The City of Sunnyvale is seeking volunteers to serve on various advisory boards and commissions. Board and commission members are appointed by City Council. Special qualifications, such as residency, voter registration and professional experience, may be required. Recruitment is underway for vacancies which are expected to open July 1 on the following boards and commissions:

- Arts Commission
- Board of Building Code Appeals
- Board of Library Trustees
- Heritage Preservation Commission
- Housing and Human Services Commission
- Parks and Recreation Commission
- Personnel Board
- Planning Commission

Applications must be submitted to the Office of the City Clerk by 5 p.m., April 17. Qualified applicants will be invited to interview with Council some time in May or June. For more information and to download an application, please visit [BoardsandCommissions.inSunnyvale.com](http://BoardsandCommissions.inSunnyvale.com). You can also contact the Office of the City Clerk at (408) 730-7595, TDD (408) 730-7501, or e-mail [cityclerk@ci.sunnyvale.ca.us](mailto:cityclerk@ci.sunnyvale.ca.us).

# SUNNYVALE OPENS COMMUNITY AWARD NOMINATIONS

Each year, the City of Sunnyvale honors exceptional members of the Sunnyvale Community. The City has opened nominations for this year's awards, which will be presented at the mayor's State of the City celebration, Saturday, September 26 at the Heritage Park Museum. This year's prestigious awards include:

- Distinguished Resident of the Year
- Outstanding High School Senior of the Year
- Outstanding Community Volunteer of the Year
- Outstanding Businessperson of the Year

- Outstanding Educator of the Year
  - Outstanding Environmental Achievement
  - Outstanding Contribution to the Arts
- Community award nomination forms are available for download at [StateoftheCity.inSunnyvale.com](http://StateoftheCity.inSunnyvale.com). Following the nomination period, which closes at 5 p.m., Friday, July 31, a committee chosen by Sunnyvale Mayor Anthony (Tony) Spitaleri will select the award recipients. A permanent display for the annual community award winners has been installed outside the doors leading into Council Chambers. In addition, the permanent Distinguished Citizen of the Year award plaque has been relocated

from the One-Stop lobby to the community awards display cabinet. For more information, contact the Sunnyvale Community Resources Division at (408) 730-7599, TDD (408) 730-7501.

**For All City Services,  
TDD Access (408) 730-7501**

# LIFELONG LEARNING SERIES CONTINUES

The Sunnyvale Public Library has been awarded a federal Library Services and Technology Act (LSTA) grant through the California State Library to provide programs about lifelong learning and leisure opportunities. Program attendees have enjoyed programs on health and wellness, literature, personal finance and science and technology.

Some of the programs to be offered from April through June include:

**Evolution of our Universe**  
Thursday, April 2, 7 p.m.  
Dr. Abraham Seiden will talk about the current scientific view of the evolution of the universe.

**Brain Games Night**  
Tuesday, April 7,  
6:30 p.m. – 8:30 p.m.  
Learn how to play video, puzzle and logic games that can help keep mind and memory sharp!

**The Unreleased Beatles: Music and Film**  
Wednesday, April 8, 7 p.m.  
Rare Beatles film footage and audio recordings will be featured in a presentation by music historian Richie Unterberger.

**Retirement: How to Achieve Your Financial Goals**  
Thursday, April 9, 6 p.m. – 8 p.m.  
Specific retirement issues will be addressed by CPA Donna Bumgarner.

**Web Technology Series**  
Thursdays, April 16, 23, 30,  
6:30 p.m.  
Create Web sites, Digital Photography, and Web-Based video are the topics in this 3-part introductory series on developing Web content. Register by calling (408) 730-7300.

**Brain Health (in Madarin)**  
Saturday, April 18, 2 p.m. – 3 p.m.

**Healthcare Reform**  
Tuesday, May 5, 7 p.m.

**Silicon Valley Wildlife Center**  
Saturday, May 16, 2 p.m.  
Meet a red-shouldered hawk and learn about other wild animals that live in our area.

Please register in advance at (408) 730-7300 for the following workshops in the arts:

**Calligraphy Workshop**  
Tuesday, May 19, 7 p.m.

**Origami Workshop**  
Wednesday, June 3, 7 p.m.

**Beaded Jewelry Workshop**  
Wednesday, June 10, 6:30 p.m

**Michael Krasny**  
Monday, June 22, 7 p.m.  
Join the author and popular talk show host for a discussion of his book and his life in radio.

For more program information, check the community calendar at [Events.inSunnyvale.com](http://Events.inSunnyvale.com).

These programs are supported by the U.S. Institute of Museum and Library Services under the Library Services and Technology Act (LSTA) through the California State Library (CSL). ☼

## SAVE THE DATE 2009 HEALTH & SAFETY FAIR

Saturday, May 30

11 a.m. – 3 p.m.

Columbia Neighborhood Center

785 Morse Ave.

### Admission is free!

The fair will feature fun and entertainment for the whole family, including:

- Health information and health screenings
- Police and fire safety demonstrations
- Bike safety inspections
- Child safety seat inspections
- Live stunt show by the “Perfection on Wheels” BMX Stunt Team
- Document shredding

For general questions about the Health & Safety Fair, contact Alicia Gonzales at (408) 523-8150, ext. 19, or e-mail [agonzales@ci.sunnyvale.ca.us](mailto:agonzales@ci.sunnyvale.ca.us).

To volunteer at the Health & Safety Fair, call Volunteer Services at (408) 730-7533, TDD (408) 730-7501

## GET READY FOR SUMMER READING!

Once again, Sunnyvale Public Library is sponsoring summer reading programs for children, teens and adults. The theme for children this year is “Be Creative @ Your Library.” Children age 3 through grade 5 may sign up at the Children’s Information Desk beginning June 1 and continuing throughout July. Prize books will be available in August for those who read 10 books or more. Children not yet reading may count books read to them. Teens will be able to “Express Yourself @ Your Library.” Sign ups for this program are the same as above. Prize books will be available in August for those who read 10 books. Watch for many special events at the Library during the summer months for children and teens.

The adult summer reading program theme is “Challenge Yourself to Read.” Sign up at the Reference Desk from June 1 through August 1. After reading eight books, adults may select a prize paperback. To participate, you must have a current Sunnyvale Library card and must have read at least one book at the time you sign up. Books can be fiction or nonfiction and in any language. Even unabridged audio books count. Also, plan to attend the many exciting programs offered for adults this summer.

Happy reading and we hope to see you at the Library!

## JOB SEARCHING RESOURCES AT THE LIBRARY

The Library has a wealth of print and online resources that will help you search for jobs, learn how to build or refresh a resume, show where to find classes to brush up on employment skills and research a company or industry to help prepare for a career change.

A selected list of these resources is included below:

### Books

- Betrus, Michael. *Perfect phrases for cover letters* (2006) 650.142 B
- Bolles, Mark Emery. *Job-hunting online: a guide to job listings, message boards, research sites, the UnderWeb, counseling, networking, self-assessment tools, niche sites* (2008) 650.1402 B
- Epstein, Lita. *Working after retirement for dummies* (2007) 650.1408 E
- Farr, J. Michael. *150 best jobs for your skills* (2008) 331.702 F
- Farr, J. Michael. *Next-day job interview: prepare tonight and get the job tomorrow* (2009) 650.144 F
- Kennedy, Joyce Lain. *Resumes for dummies* (2007) 650.14 K
- Llewellyn, A. Bronwyn. *Green jobs: a guide to eco-friendly employment* (2008) 650.14 L
- Nemko, Marty. *Cool careers for dummies* (2007) 331.702 N

- Noble, David F. *Gallery of best resumes: a collection of quality resumes by professional resume writers* (2007) 650.142 N
- Shatkin, Laurence. *150 best low-stress jobs* (2008) 331.702 O

### Library Databases Online

You can access these databases from the Library’s Web site under Research Online.

Type in your Library card number to gain access to an amazing amount of information from databases such as:

- **Business and Company Resource Center:** Find detailed company and industry news and information.
- **College Source Online:** Search for institutions with various courses of study and view online college catalogs.
- **Full-text Newspapers:** Search hundreds of U.S. newspapers.
- **Learning Express Library:** Practice for job-related and academic exams. Also choose from a large collection of career-related e-books.

The loss of a job is devastating, but the Library staff is ready to help you. Call or stop in for help finding library materials. Take advantage of our many resources and move forward to a brighter future. For more information, call (408) 730-7300, TDD(408) 730-7501, or visit [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org).



# SUNNYVALE GROWING GREENER

## MARK YOUR CALENDAR – EARTH DAY COMMUNITY WORKSHOP

**E**arth Day, Wednesday, April 22, is your opportunity to participate in a community conversation with local business and environmental leaders on new green technologies. Learn how they'll benefit our environment and our daily lives. A question-and-answer period will follow the workshop, and light refreshments will be served.

**When:** Wednesday, April 22; 7 p.m. – 8:30 p.m.

**Where:** Council Chambers, City Hall  
For more information, call Dustin Clark, Environmental Sustainability Coordinator, (408) 730-2783, TDD (408) 730-7501.

### Energy and Cost Savings Projects

The City has recently completed, or is near completing, the following projects that save energy, reduce greenhouse gas emissions and benefit the City financially:

**Cool Roofs** are being installed on several City buildings, including the Corporation Yard, Community Theater Center and Creative Arts Center. A “cool roof” reflects the sun's heat and radiates absorbed heat back into the atmosphere. The roof literally stays cooler and reduces the amount of heat transferred to the building below, keeping the building cooler and temperature more constant. Benefits include:

- Reduced utility bills associated with air conditioning
- Increased occupant comfort, often avoiding need for air conditioning

- Decrease the size and prolong the life of existing air conditioning systems
- Lowered roof maintenance costs
- Maintain aesthetics with a roof that performs well and looks good.

**A Lighting Retrofit** project was completed at the Water Pollution Control Plant (WPCP) in October 2008. The WPCP received an Association of Bay Area Governments grant of \$24,792 for both labor and lighting equipment. The project included replacing existing light fixtures and exit signs at the WPCP with energy-efficient alternatives. The new lights have a lamp lifetime of 24,000 hours compared to 15,000 for the old models, and feature significantly lower maintenance costs. The City expects to save nearly \$15,000 annually, and reduce annual CO<sub>2</sub> emission reductions by an estimated 4,269 pounds per year.

### Awards for WPCP

In January, Sunnyvale's WPCP was recognized for two outstanding achievements:

- **The Plant Safety Award** for 2008 by the Santa Clara Valley Section of the California Water Environment Association. The WPCP will now move to the statewide competition for the same honor.
- **The Integrated Pest Management (IPM) Innovator Award** for 2008, by the California Department of Pesticide

Regulation. In collaboration with the Santa Clara Valley Urban Runoff Pollution Prevention Program, this award recognizes organizations that pioneer pest management problem-solving through use of least toxic practices.

For more information on the City's sustainability special events, activities, resources and awards, visit [Green.InSunnyvale.com](http://Green.InSunnyvale.com). ♻️



## NATIONAL RIVER CLEAN-UP DAY

Join Sunnyvale staff and other volunteers Saturday, May 16, from 9 a.m. to noon for National River Clean-up Day. For more information and locations for the event, visit [www.cleanacreek.org](http://www.cleanacreek.org).

To volunteer, call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501.

## HELP KEEP SUNNYVALE CLEAN AND BEAUTIFUL

Everyone wants to live in a clean, healthy community, and Sunnyvale residents can help the City meet that goal. To wrap up this year's Earth Week events, join other community volunteers during the Great American Litter Pick-up event Saturday, April 25, in an effort to clean up litter in neighborhoods and next to roadways around Fair Oaks Park, Lakewood Park and Columbia Neighborhood Center. Clean-up activities begin at 9 a.m. and end at noon. Gloves, pick-up sticks, safety vests and bags will be available for volunteers.

To sign up for a location or ask questions regarding the Great American Litter Pick-up event, call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501.

## SUNNYVALE FIRE STATIONS PROVIDE SAFE DISPOSAL OF OLD MEDICINES

**F**lushing unneeded medicines down the drain can cause serious harm to the environment, and the City of Sunnyvale has taken steps to stop this outdated practice. Each Sunnyvale fire station is now a drop-off point where residents can turn in outdated and unneeded pharmaceuticals.

The new program encourages residents to bring in their unneeded prescription and over-the-counter medicines for collection and proper disposal. A Department of Public Safety (DPS) officer will collect the medicine and log it in before placing it into secure storage. The medicines will then be turned over to a licensed waste management company for safe disposal. The program does not accept “sharps” (needles and lancets) or illegal narcotics. To find a disposal site for sharps, visit [www.earth911.org](http://www.earth911.org) for a nearby location.

Pharmaceuticals may be dropped off at any Sunnyvale fire station as long as there is an officer on duty to accept the medicines. Medicines should never be left at a station unless they are physically handed to an officer.

For more information about this program, call (408) 730-7110 or go online to [MedDrop.inSunnyvale.com](http://MedDrop.inSunnyvale.com).

### Sunnyvale's six fire stations are located at:

**Station 1** – 171 N. Mathilda Ave., at California Avenue

**Station 2** – 795 E. Arques Ave., at Wolfe Rd.

**Station 3** – 910 Ticonderoga, at Mary Avenue

**Station 4** – 996 S. Wolfe Road, at Maria Lane

**Station 5** – 1120 Lockheed Way, at Mathilda Avenue

**Station 6** – 1282 N. Lawrence Station Road, near Elko ♻️

## CELEBRATE EARTH DAY – CLEAN OUT YOUR GARAGE!

### Sunnyvale Garage Sale Day is set for Saturday, April 25, from 9 a.m. to 4 p.m.

The Citywide garage sale was started in 1992 to honor Earth Day and to raise community awareness about the need to reduce household waste through reuse. In 1992, Sunnyvale's waste diversion rate – the amount of waste kept out of the landfill – was 17 percent; today that rate is 63 percent.

Open to residents throughout Sunnyvale, groups may also take advantage of the event by setting up a garage sale at someone's home. Nonprofit groups often use the Citywide garage sale as an opportunity to raise funds for their organization. Neighbors may coordinate a block sale and draw more attention to their sale. The City will promote the sale day in various media.

Online registration is now available until April 10 at [www.sunnyvalerecycles.org](http://www.sunnyvalerecycles.org). Tips for holding a garage sale can be found at the same site or in City offices including the Community Center, City Hall, Library and Senior Center. A map of garage sale listings will be available online by Wednesday, April 17, and in the April 22 *Sunnyvale Sun*.

For more information or to register offline, contact the Recycling Program at (408) 730-7262, TDD (408) 730-7501.

# RESOURCES FOR CODE COMPLIANCE

Have you been contacted by Neighborhood Preservation informing you there is a code violation on your property? Are you unable to comply with the Code due to health issues or income restrictions? The following agencies may be able to help.

- **Heart of the Valley, Services for Seniors, Inc.:** (408) 241-1571  
Heart of the Valley, Services for

Seniors, Inc. is non-profit 501 (c) (3) publicly – supported corporation committed to facilitating and supporting independent living for seniors residing in West Santa Clara Valley by offering services performed by dedicated volunteers. These services include mowing lawns and removing junk and debris.

- **Sunnyvale Senior Center:** (408) 730-7360

The City of Sunnyvale Senior Center offers a variety of member services, including referrals and resources to assist with improving the quality of life for senior residents.

- **Council on Aging Silicon Valley:** (800) 510-2020

The Council on Aging Silicon Valley is an independent nonprofit organization and the state-designated Area Agency on Aging for Santa Clara County. Their mission is to improve the lives of older and disabled county residents and to help them remain in their chosen homes and communities.

- **Rebuilding Together:** (650) 366-6597

Rebuilding Together is a national nonprofit with a network of nearly 225 affiliates across the United States. Volunteer programs provide repair

services to elderly, disabled and low-income homeowners in San Mateo and northern Santa Clara counties.

- **Housing Rehabilitation Loans and Grants:** (408) 730-7459

Housing rehabilitation loans and paint grants are offered through the City of Sunnyvale Housing Division:

- **Paint Loans and Grants.** The City will provide a loan of up to \$4,000 for materials and labor to paint the exterior of a home, and will provide a list of approved painting contractors from which to obtain estimates.
- **Low (3 percent) interest home repair loans** are offered to Sunnyvale residents with low-to-moderate income. These loans may be used to repair electrical, roofing, weatherization, kitchen remodeling, plumbing, heating, bath remodeling and structural reinforcement.

In addition to these resources, you may try contacting local church groups, your homeowner association or your neighborhood association. For more information, contact Neighborhood Preservation at (408) 730-7610, TDD (408) 730-7501, or e-mail [npp@ci.sunnyvale.ca.us](mailto:npp@ci.sunnyvale.ca.us). ☎

## CITY SELECTS NEIGHBORHOOD TO ENHANCE

The Orchard Gardens neighborhood is the newest neighborhood to be beautified as part of the City of Sunnyvale’s Neighborhood Enhancement Program. The program aims to improve the appearance and safety of 230 residential properties in the neighborhood bounded by Mathilda Avenue, U.S. 101, Borregas Avenue and State Route 237. Neighborhood Enhancement meetings with Orchard Gardens residents are designed to allow the City’s Neighborhood Preservation staff to learn about the community, gain the residents’ cooperation and educate residents about City guidelines and ways to improve their properties. The Neighborhood Enhancement Program lasts through June. For more information, contact the Neighborhood Preservation Division at (408) 730-7610, TDD (408) 730-7501, or e-mail [npp@ci.sunnyvale.ca.us](mailto:npp@ci.sunnyvale.ca.us).

# BE AWARE. PREPARE.

According to the U.S Geological Survey, recorded large-scale earthquakes take pressure off of earthquake fault lines and happen on average every 140 years. If history is a reliable predictor, we are due for an earthquake of 6.7 on the Richter scale, or greater, any time now. Do you know when or where the next natural disaster will occur? Are you and your family prepared?

## Disaster Service Workers

The County of Santa Clara and the City of Sunnyvale are making sure that public employees are prepared to carry out their roles as Disaster Service Workers during a disaster. Disaster Service Workers will help our community with response and recovery activities. Some examples are assisting with evacuations, distributing supplies at

emergency shelter locations, using specialized skills including CPR, or the ability to speak languages other than English. Our goal is to



protect both life and property and to help affected residents, businesses, and community and government organizations to return to normal functioning as soon as is practical.

## Personal Preparedness

Public employees will play an important role; however, it may not be possible to reach everyone when a disaster occurs. It is essential for you and your family to take steps and be prepared. Depending on resource availability, road conditions, or the quantity and level of damage, it may not be possible for help to get to you for the first few days after a disaster. You and your family may need to be self-reliant until help arrives.

Be aware of the possibilities and start to prepare now. Within the next few weeks, build a Home Disaster Supply Kit that includes the following: water (one gallon per person per day, for at least three days), separately packaged radio and flashlight with extra batteries, lightweight raingear, warm blanket and clothing, canned food with can opener, sturdy shoes, first-aid kit, cellular phone and fire extinguisher. Also, have a plan for how to connect with family members, if you are not able to return home. Disasters are not something we like to think about; but, being prepared will greatly increase our chances of survival, if and when one strikes.

To find out more about how you can prepare, visit the City of Sunnyvale’s Emergency Preparedness Web site at [OES.inSunnyvale.com](http://OES.inSunnyvale.com) or the county’s Web site at <http://sccgov.org/beawareprepare>. ☎

## DPS TO HOST OPEN HOUSE

On Saturday, May 2, the public is invited to an open house to see just what it is the Department of Public Safety does, and how they do it. This free and fun event will be held 11 a.m. – 3 p.m. at Public Safety headquarters, 700 All America Way. Activities will include police and fire demonstrations, interactive booths and tours throughout the day. For more information, call the Crime Prevention Unit at (408) 730-7140.



# NEIGHBORHOOD GRANT PROGRAM

The City of Sunnyvale is now accepting applications for the Neighborhood Grant Program. The goal of the program is to fund neighborhood projects and events, which are planned and carried out by neighborhood associations, mobile home park residents' associations and neighborhood groups within Sunnyvale.

The program offers grants of up to \$1,000 per association or group, which must be applied for in advance and correspond to at least one of four categories:

- Increasing communication among neighbors
- Building bridges between cultural groups
- Improving the physical condition of the neighborhood
- Enhancing neighborhood pride and identity

Creative ideas for projects and events are encouraged. Examples of grant fund uses include start-up funds for neighborhood association newsletters or directories, clean-up and beautification activities, block parties and cultural awareness events.

Although the program is open to all neighborhood groups, priority for approval is given to registered Sunnyvale neighborhood associations, mobile home park resident associations, and neighborhood groups currently applying to become a registered Sunnyvale neighborhood association.

Neighborhood Grant Program applications are currently being accepted for projects and events to be completed during the 2009/10 fiscal year (July 1, 2009 – June 30, 2010). If your neighborhood association or neighborhood group is considering applying for a grant, applications will be accepted until 5 p.m., Friday, May 22. Funding for this program may be reduced or eliminated due to the current fiscal climate, pending Council's June adoption of the FY 2009/10 budget.

To download an application or get more information about the Neighborhood Grant Program,

please visit *Neighborhoods.inSunnyvale.com* or contact Nathan Truitt, Community

Outreach Coordinator, at (408) 730-7472 or e-mail [ntruitt@ci.sunnyvale.ca.us](mailto:ntruitt@ci.sunnyvale.ca.us).

## PAPER SHREDDING EVENT AT HEALTH & SAFETY FAIR

**Saturday, May 30, 2009  
11 a.m. – 3 p.m.**

**Columbia Neighborhood Center**

Free up space in your home and eliminate security risks by getting rid of your out-dated papers and records. The City of Sunnyvale's Department of Public Safety and the Recycling Program are sponsoring a paper-shredding event for residents on Saturday, May 30, from 11 a.m. to 3 p.m., at the Health & Safety Fair at Columbia Neighborhood Center, 785 Morse Ave.

Sunnyvale residents and City employees may bring up to 15 boxes or bags of personal paper records and files for on-site shredding by a professional document management company, free of charge. Staples, rubber bands, folders and paper clips do not need to be removed. Spiral-bound notebooks are also accepted. No appointment is required.

Participants will be able to drive through the shredding area

and will be provided assistance in unloading materials, if needed.

The material to be shredded will be emptied into large carts and tipped into the shredding truck. It is important to have the materials properly contained in boxes or bags to prevent litter. All documents will be shredded on site. If requested, a certificate of destruction will be provided. It is a secure operation supervised by the Sunnyvale Department of Public Safety.

The paper is recycled and made into new products that can be purchased locally. Remember to buy recycled content materials whenever possible to stimulate market demand for this material.

For more information, call (408) 730-7262, TDD (408) 730-7501.

**For All City Services,  
TDD Access (408) 730-7501**

## COMMUNITY EVENT GRANT PROGRAM – DEADLINE REMINDER

The application deadline for the Community Event Grant Program is 5 p.m., Friday, April 17. This program offers a total of \$25,000 in available grant funds to nonprofit and not-for-profit organizations serving the Sunnyvale population with community events. Be sure to visit *EventGrants.inSunnyvale.com* to download program guidelines and an application. You may also pick up a printed application from the Community Resources Division at City Hall South Annex, 603 All America Way.

Funding for this program may be reduced or eliminated due to the current fiscal climate, and pending Council adoption of the Fiscal Year 2009/10 budget this June. Please contact the Community Outreach Coordinator at (408) 730-7472 or [ncs@ci.sunnyvale.ca.us](mailto:ncs@ci.sunnyvale.ca.us) for more information.

# LIFEGUARDS, POOL MANAGERS AND SWIM INSTRUCTORS WANTED

**June 15 – August 21,  
Monday – Sunday  
\$9 – \$13 an hour, DOE**

Lifeguard, swim instructor, and pool manager positions are available for the City of Sunnyvale's aquatics program. This program involves teaching swimming and water safety skills to participants ranging in age from 6 months old to adult. In addition, this

program provides daily recreational swimming to members of the community at the City's five pools.

The lifeguard and swim instructor positions require knowledge of aquatics and swim instruction, as well as valid certifications in American Red Cross Lifeguard Training and CPR for the Professional Rescuer. An American Red Cross Water Safety Instruction (WSI) certification is highly desirable. Pool managers need to fulfill the above requirements, as well as have experience in staff management.

Interested applicants should call (408) 730-7723. Applications are available online at *Jobs.inSunnyvale.com*. All applicants must be at least 16 years of age, and should be able to pass a drug and TB test as well as a DMV background check and fingerprint screening prior to employment.

Training for the American Red Cross Lifeguard Training, CPR and WSI certifications can be obtained through the City of Sunnyvale. For information on American Red Cross classes, call (408) 730-7723, TDD (408) 730-7501.

NAVIGATING  
CULTURAL  
CHALLENGES  
IN  
EVERYDAY  
LIFE

Sunnyvale is a multi-cultural community with strengths and opportunities due to its diversity. In this highly interactive workshop, participants will have an opportunity to discuss everyday challenges of intercultural communication and learn some tips on how to communicate with people of different cultures.

Date: Thursday, May 28
Time: 7 p.m.
Place: Library Program Room Sunnyvale Library
Price: Free!

HANDS ON THE ARTS IS AROUND  
THE CORNER

Children will have an opportunity to work with dozens of local professional artists at Sunnyvale's 24th annual Hands on the Arts festival, Saturday, May 16, 10 a.m. to 4 p.m. at the Sunnyvale Community Center, 550 E. Remington Drive.

Participation in this day-long festival is \$5 per child, and includes all supplies for a full day of fun, hands-on workshops giving children

in kindergarten through eighth grade an opportunity to explore a variety of art methods and genres. Simpler projects for ages two to four are also included. Admission for parents and siblings not participating in the festival is free and includes all-day live entertainment, a food court and free parking.

For more information, call (408) 730-7350, TDD (408) 730-7501, or visit *HandsOnTheArts.inSunnyvale.com*.

Volunteers are needed for this event. Volunteering is a great way to meet new people and connect with your community. It's also an activity that you can do with your friends. If you would like to volunteer at this year's event, please contact Volunteer Coordinator Kay Whitney, at *kwhitney@ci.sunnyvale.ca.us* or visit *Volunteering.inSunnyvale.com* and click on *Hands on the Arts* in the upper-left corner. ☀

SUNNYVALE HOSTS 15TH ANNUAL  
BASKETBALL SHOOTOUT

Some 400 people turned out to watch the top seventh and eighth-grade free-throw shooters from nine Sunnyvale schools February 6. The event at

Columbia Neighborhood Center started with the Columbia Middle School choir singing the national anthem, and featured a celebrity shootout with the Santa Clara University women's basketball team.

Sunnyvale Public Safety Officer Greg Othon was the master of ceremonies for the main event. The student competition was fierce; nearly every division had a tie, requiring a tie-breaker shootout to determine the placing. All finalists received a 2009 shootout T-shirt and small novelty basketball, courtesy of the Sunnyvale Elks Lodge, which cosponsored the event. Third-place winners received a \$50 Fry's gift card, second-place winners received an iPod shuffle from Best Buy and first-place received a new Nintendo Wii, also donated by Best Buy.

8th Grade Boys

1. Nicholas Sugiarto, Cupertino Middle School
2. Matthew Nguyen, St. Cyprian
3. Trevor Pham, Columbia Middle School

7th Grade Boys

1. Tyler Yun, The Kings Academy
2. Myles Gray, Columbia Middle School
3. Matthew Jewell, The Kings Academy

8th Grade Girls

1. Emily Dinger, Sunnyvale Middle School
2. Ashley Noronha, Resurrection
3. Courtney O'Hanneson, Columbia Middle School

7th Grade Girls

1. Kayla Basa, St. Cyprian
2. Alma Sivic, Columbia Middle School
3. Dee Ann Dela Cruz, St. Cyprian ☀



...thanks to Sunnyvale businesses---and you!

Every time you dine out at a Sunnyvale restaurant, purchase a car at a Sunnyvale dealership, rent movies at a Sunnyvale video store or buy an item in Sunnyvale, you're helping the City provide our nationally recognized Public Safety services. Every dollar you spend in Sunnyvale directly benefits city services. We can all feel safe, drive on clean, well maintained and lighted streets, relax in our community's beautiful parks and enjoy many other services - all because of you and our community's valuable businesses.

The 9000 retailers, hotels, restaurants, corporations and home-based businesses located in our City contribute over 60% of total revenues to the Sunnyvale General Fund. So let's keep making our community one of the best in the nation.

**Support your local Sunnyvale businesses!** You can now access information for local shopping centers online at [www.ishopsunnyvale.com](http://www.ishopsunnyvale.com).

For more information on the City of Sunnyvale's business service and support, contact the Economic/Community Development Department at 408-730-7607 or email [econdev@ci.sunnyvale.ca.us](mailto:econdev@ci.sunnyvale.ca.us)

[www.sunnyvale-econdev.com](http://www.sunnyvale-econdev.com)





# SUNNYVALE’S PILOT STORM DRAIN RETROFIT PROJECT: KEEPING LITTER OUT OF OUR CREEKS AND THE BAY

The problem of litter that plagues our local water resources — creeks, ocean beaches and the Bay — starts on dry land. Litter from sidewalks, roads and parking lots can be carried by rainstorms and wind into gutters and storm drains that make their way to the creeks or the Bay.

The cities of Sunnyvale and San Jose, with the assistance of the Santa Clara Valley Urban Runoff Pollution Prevention Program, have launched a pilot storm drain retrofit project. This project is investigating the feasibility,

costs and benefits of inserting screens into catch basins to capture litter before it can enter collection system pipes. A 5 mm mesh screen prevents items as small as a cigarette butt from being carried to a storm drain outfall in a creek. The screen holds the litter and debris until it can be removed by Public Works staff for disposal in a landfill. Sunnyvale has installed 13 units for the pilot study.

Public Works staff is coordinating and implementing the pilot project in Sunnyvale and will prepare a report on their findings this summer. By understanding the type and amount

of debris collecting in the screens, as well as the costs associated with their installation and maintenance, the City can identify the best places to install the screens and gain one more tool to help reduce the amount of litter that enters our creeks and San Francisco Bay.

For more information on the pilot storm drain retrofit project, or to learn how to help reduce pollution, contact Water Pollution Control Plant staff at (408) 730-7717, TDD (408) 730-7501, or e-mail [wpcp@ci.sunnyvale.ca.us](mailto:wpcp@ci.sunnyvale.ca.us). ☼

## TIP-A-COP EVENT

Thursday, April 23

7 a.m. – 10:30 a.m.

Coco’s Restaurant

1206 Oakmead Parkway

For more information, call (408) 730-7140.

Special Olympics provides year-round sports training for more than 1,700 athletes in the Silicon Valley Region, which includes Monterey, San Benito, Santa Clara and Santa Cruz counties. You can help by attending this exciting special event. Sunnyvale public safety officers will assist wait staff for additional tips to donate to Special Olympics. For more information about Special Olympics, visit their Web site at [www.sonc.org](http://www.sonc.org).

# CITY’S ZERO WASTE POLICY – MOVING BEYOND RECYCLING

Zero Waste is a sustainability philosophy that goes beyond recycling. The zero waste approach to handling a community’s discards and waste materials is increasingly being embraced by a diverse group of cities and regions around the world in order to protect resources. Zero waste involves:

- Taking a larger, systematic approach to the flow of resources and waste through society

- Looking at the entire lifecycle of materials – from design and manufacturing to use and disposal
- Studying purchasing habits
- Pursuing actions that further reusing, reducing or recycling materials in the waste stream.

After the Department of Public Works conducted resident surveys and held community meetings, Sunnyvale City Council in December

2008 approved a Zero Waste policy in order to move Sunnyvale beyond the current waste diversion rate of 63 percent.

A waste characterization study will be conducted soon to determine further opportunities for waste reduction. This study will be followed by a strategic plan. For details and updates visit [www.sunnyvalerecycles.org](http://www.sunnyvalerecycles.org) and click on *Zero Waste*. ☼

## FIELD OF DREAMS

With spring and summer around the corner, it’s a great time to reserve a picnic spot or park building for your next family gathering or work retreat. The Sunnyvale park system was designed with the goal that every neighborhood would be within walking distance of a park. More than 144 acres are devoted to the City’s 18 award-winning neighborhood parks. For facility rentals, reservations and fees, call the reservation office at (408) 730-7751.

Walk-in reservations for group picnic areas can be made at the Community Center, Monday through Friday from 1 p.m. – 5 p.m. For more information about parks and picnic areas, or to reserve a spot online, visit [Parks.inSunnyvale.com](http://Parks.inSunnyvale.com).



Celebrate the Earth and help the environment!

# MERCURY FEVER THERMOMETER EXCHANGE

Saturday, April 18, from 9:00 a.m. - 1:00 p.m.  
at the Sunnyvale Farmers Market \*\*

To avoid breakage, transport the thermometer in a closed container such as its original case, a toothbrush holder, or a plastic bottle with a screw-on cap. Additionally, place the closed container in a plastic zip-lock bag. For more information call Environmental Outreach at (408) 730-7738, TDD (408) 730-7501.

\*\* The first 100 residents will receive a non-mercury thermometer in exchange. Limited to one (1) new thermometer per household.

## RESIDENTS URGED TO CALL THE CITY FIRST FOR SEWER ISSUES

Picture this. After a long day at work, you come home to find the toilet, tub and sink in your bathroom are not draining properly or, worse, toilet paper and sewage are coming out of the small manhole in your front lawn. You want it fixed now, so you pick up the phone and call a plumber, right? Not so fast.

Call the City of Sunnyvale’s 24-hour hotline first for a prompt and friendly response, often within one to two hours during normal business hours. City Sewer Division staff will inspect the sewer lateral and diagnose the problem. If the problem is originating on the public side of the lateral, or if the blockage is caused by roots from a City tree, staff will clear the problem at no cost. City staff may find that the problem stems from the private side of the sewer lateral and advise you to call a plumber, but the quick response, diagnosis of the problem and consultation will have all been provided at no cost.

The 24-hour sewer hotline can be reached at (408) 730-7510.



# SUMMER CAMPS

Summer is around the corner. What will your kids be doing? The City of Sunnyvale has more than 35 camps from which to choose, including general recreation, performing and visual arts, science and engineering, sports and field trips.

To view the new summer camps, visit *Recreation.inSunnyvale.com*.

Check out our NEW all-day camps: Camp Quest (5 – 7 years, Washington Park Building.) and Camp Voyager (8 – 11 years, De Anza Park Building.) Monday – Friday, 9 a.m. – 5 p.m. (extended care hours available). Our eight camp sessions offer a safe, positive, diverse environment where campers gain confidence and build self-esteem while enjoying a fun-filled

summer. Activities include fun indoor and outdoor games, exciting contests and challenges, cool arts and craft projects and swim days. Campers also get to go on awesome field trips and receive a camp T-shirt.

For information on Camp Quest, call (408) 730-7523, or for Camp Voyager, call (408) 730-7724. ☼

# CITY COUNCIL UPDATES ADMINISTRATIVE CITATION FEE SCHEDULE

As part of its more aggressive approach to code enforcement, the Sunnyvale City Council passed a resolution amending the Administrative Citation Fee Schedule for violations of the Sunnyvale Municipal Code. Fines for the first violation of the Municipal Code

were doubled from \$50 to \$100. Fines for a second violation within one year of the first violation will be \$200. Fines for any additional violation within one year of the first violation will be \$500 per additional violation.

Each day that a violation of any provision of the Sunnyvale Municipal Code exists constitutes

a separate offense. Additionally, each section of the Sunnyvale Municipal Code that is violated constitutes a separate violation. If the violations are not corrected, you may receive additional citations. For more information, contact the Neighborhood Preservation Division at (408) 730-7610, or e-mail *npp@ci.sunnyvale.ca.us*. ☼

## FREE PARENT EDUCATION WORKSHOPS

**Creating a positive relationship between home and school**  
Presented in Spanish

Thursday, April 23

6:15 p.m. – 7:45 p.m.

Bishop Elementary School Auditorium

450 N. Sunnyvale Ave.

Facilitator: Parents Helping Parents and First 5

Parents will learn communications tools that will help them create a positive relationship between their child’s school and home, and develop a support system between educators and parents. Information will also be presented for children and families with special needs and how to establish a positive relationship when entering school.

### Internet Safety

Thursday, May 21

6:15 p.m. – 7:45 p.m.

Sunnyvale City Hall Council Chambers, 456 W. Olive Ave.

Facilitator: Sunnyvale Department of Public Safety

Children can become victims of Internet predators. Learn how to avoid dangers and safeguard your children and family from potential Internet criminal activity.

To register, call (408) 523-8150 or register via e-mail at *childcareresources@ci.sunnyvale.ca.us*.

## 2009 FIRE SAFETY POSTER CONTEST WINNERS

Congratulations to the winners of the 28th annual Sunnyvale Fire Safety Poster Contest. The contest was open to students in kindergarten through fifth grade attending Sunnyvale Schools. Winners were announced at the March 10 City Council meeting. This year’s winners are:

### Kindergarten

- 1st:** Saahar Khan, Silicon Valley Academy
- 2nd:** Titus Andrew M. Bonifacio, Cumberland
- 3rd:** Drishti Gupta, Braly

### First Grade

- 1st:** Sanjana Altekar, Stocklmeir
- 2nd:** Brian Ozawa Burns, West Valley
- 3rd:** Clarissa Gao, Cherry Chase

### Second Grade

- 1st:** Aishwarya Jayadeep, Nimitz
- 2nd:** Curran Ozawa Burns, West Valley
- 3rd:** Aimee Kiang, West Valley

### Third Grade

- 1st:** Tracy Rocha, Laurelwood
- 2nd:** Reem Abutabikh, Cherry Chase
- 3rd:** Mythili Bhethanabotla, Stocklmeir

### Fourth Grade

- 1st:** Sarah Azarcon, Bishop
- 2nd:** April Ye, Challenger
- 3rd:** Anirudh Pradeep, Ellis

### Fifth Grade

- 1st:** Hannah Snoeberger, St. Cyprian
- 2nd:** Shiori Wago, Braly
- 3rd:** Austen Allen, Resurrection ☼



Shiori Wago of Braly School was the second-place winner for the fifth-grade category. Wago has placed in the top three for five out of the last six years.



# ONLINE SERVICE FOR AVAILABLE COMMERCIAL PROPERTIES

Sunnyvale's Economic Development Division provides an online service that assists companies in identifying available commercial properties in the City. Through a contract with LoopNet, Inc. companies searching for retail, industrial, office and other commercial properties can access information directly at *EconDev.inSunnyvale.com*. LoopNet is an online real estate marketing service, similar to the residential multiple listing service, that enables commercial real estate firms to

showcase their available properties on the Internet. The service can be reached from the City of Sunnyvale Web site. Once you click on Available Commercial Properties you will be connected to the property listings. The information can be sorted by properties for sale or lease, by type of property (industrial, retail, etc.), by square footage and/or by price. The listing includes businesses that are for sale. If you have any questions on this service, contact Economic Development at (408) 730-7607 or e-mail [econdev@ci.sunnyvale.ca.us](mailto:econdev@ci.sunnyvale.ca.us).

# UPCOMING SENIOR TRIPS

- Trains of the Colorado Rockies**  
June 20 – June 28
- Russian California and Mendocino With Gary**  
September 22 – September 24
- Gardens and Mansions Featuring New Orleans and Cajun Country**  
October 11 – October 17
- New Year's In Las Vegas**  
December 29 – January 2, 2010  
Highlights: Monte Carlo Hotel, Hoover Dam, Ethel M. Chocolate,

Las Vegas Show, Liberace Museum, New Year's eve dinner, midnight display of fireworks. Early booking discount of \$50 per person off final payment if deposit is made by May 31, 2009.

**Eastern Europe and Oberammergau Featuring Warsaw, Krakow, Prague, Munich and The Passion Play**  
September 21 – September 30, 2010

**For More Information**  
Visit *Seniors.inSunnyvale.com* and click on Trips, or call the Sunnyvale Senior Center front desk at (408) 730-7360, TDD (408) 730-7501.

## CALL TO SERVICE – VOLUNTEER

The City's Volunteer Resources Office has noted a recent upswing in requests for volunteer opportunities and has some guidelines for volunteering. For most City opportunities, early registration is required, especially for youth opportunities. Teens need to apply for summer volunteer positions no later than May 15.

- City Opportunities**  
Visit *Volunteering.inSunnyvale.com*
- Special Events**  
Hands on the Arts, May 16  
Health and Safety Fair, May 30
- For Youth**  
Summer Teen Program – currently taking applications  
Limited opportunities in City departments
- Disaster Preparation Training**  
SNAP, the Sunnyvale Neighborhoods Actively Prepare program trains residents in disaster preparation. Visit *SNAP.inSunnyvale.com* for further information.
- Other Opportunities**  
A list of other agencies and organizations in need of volunteers can also be found at *Volunteering.inSunnyvale.com*.

For more information on volunteering in Sunnyvale, contact Volunteer Resources at (408) 730-7533, TDD (408) 730-7501 or visit *Volunteering.inSunnyvale.com*.

## SUNNYVALE SMALL BUSINESS RESOURCES

The City of Sunnyvale, in partnership with the Sunnyvale Chamber of Commerce and the U.S. Small Business Administration, will host free small business workshops in April and May. In the past, more than 200 small business owners and prospective small business entrepreneurs have had an opportunity to learn skills that helped them start, manage and grow their companies. Workshop schedules and descriptions are available online at *EconDev.inSunnyvale.com*. For information on how Economic Development can assist you, call (408) 730-7607 or e-mail [econdev@ci.sunnyvale.ca.us](mailto:econdev@ci.sunnyvale.ca.us).

# SUNNYVALE REPOSITIONS ITS ECONOMIC DEVELOPMENT EFFORTS

Strong economic development programs are the lifeblood of a city. Without a healthy business climate in a city, jobs fade, sales taxes and developer fees drop, and the city withers. Money generated by Sunnyvale business – from sales tax, businesses licenses, transient occupancy taxes, developer fees, etc., has historically contributed a high percentage of the City's General Fund, which pays for City operations and services. Sunnyvale's Economic Development Division focuses on two aspects of business: attracting new businesses and retaining those already here. And as successful as Sunnyvale's Economic Development Division has been, the City is repositioning the division, increasing its visibility and effectiveness in the face of the poor economy and the City's declining tax revenues. City Manager Gary Luebbers has

moved the Economic Development Division into the Office of the City Manager, and its staff will report directly to Luebbers. Luebbers is no stranger to economic development success. While managing a city in Utah, he netted the largest commercial development in the state for his city – more than 2 million square feet and still growing. Sunnyvale's economic development efforts have been wide-ranging, yet focused toward supporting businesses in the City. The division works with brokers, developers and businesses considering relocation, helping to match a company's needs with available properties and services in Sunnyvale. Equally important, economic development staff members work with existing Sunnyvale businesses to ensure the City does everything possible to give these businesses opportunities to succeed. The division is instrumental in setting

up meetings between elected officials and area business owners and leaders, and facilitating roundtable discussions involving City staff, elected officials and business groups. All these efforts are designed to give the City better insight into the needs of existing businesses and to help find solutions to common and specific problems. Economic Development also helps retailers by providing online links to shopping resources. By visiting *Shopping.inSunnyvale.com*, visitors can find links to maps and lists of shopping centers, hotels and new car dealerships in Sunnyvale. For detailed information on the complete range of services the Sunnyvale Economic Development Division provides to the business community, visit *EconDev.inSunnyvale.com* on the Web, or call (408) 730-7607, TDD (408) 730-7501.

QUARTERLY  
REPORT  
Spring 2009



QUARTERLY  
REPORT  
Spring 2009



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INSIDE THIS ISSUE

PAGE 1

- Developer Notifies Sunnyvale of Project Slowdown
- Parks and Recreation Gets a Name Change
- Quarterly Report Reduced to 12 Pages
- Sunnyvale Celebrates Earth Day
- Study Issues Priority Ranking
- Sunnyvale Names New Director at NOVA Workforce Board
- Sunnyvale Names New Library Director
- Sunnyvale Names New Award Nominations
- Lifelong Learning Series Continues
- 2009 Health & Safety Fair
- Get Ready for Summer Reading!
- Job Searching Resources at the Library

PAGE 3

- We Must All Pitch In to Conserve Water

PAGE 2

- Sunnyvale Growing Greener
- National River Clean-up Day
- Sunnyvale Fire Stations Provide Safe Disposal of Old Medicines
- Help Keep Sunnyvale Clean and Beautiful
- Celebrate Earth Day – Clean Out Your Garage!
- Resources For Code Compliance
- DPS to Host Open House
- Be Aware. Prepare.
- City Selects Neighborhood to Enhance
- Neighborhood Grant Program
- Paper Shredding Event at Health & Safety Fair
- Community Event Grant Program – Deadline Reminder
- Lifeguards, Pool Managers and Swim Instructors Wanted
- Hands on the Arts is Around the Corner
- Navigating Cultural Challenges in Everyday Life

PAGE 8

PAGE 7

- Sunnyvale Hosts 15th Annual Basketball Shootout
- Our City Rests Easy
- Sunnyvale's Pilot Storm Drain Retrofit Project: Keeping Litter Out of Our Creeks and the Bay
- City's Zero Waste Policy – Moving Beyond Recycling
- Tip-a-Cop Event
- Field of Dreams
- Residents Urged to Call the City First for Sewer Issues
- Summer Camps
- City Council Updates Administrative Citation Fee Schedule
- Free Parent Education Workshops
- 2009 Fire Safety Poster Contest Winners
- Online Service for Available Commercial Properties
- Call to Service – Volunteer
- Sunnyvale Small Business Resources
- Upcoming Senior Trips
- Sunnyvale Repositions Its Economic Development Efforts

PAGE 11

PAGE 10

PAGE 9